



**REPLY UNDER 37 CFR 1.116
EXPEDITED PROCEDURE
TECHNOLOGY CENTER 2600**

Attorney Docket No. 042390.P8388

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re the Patent Application of:

Jay H. Connelly

Serial No. 09/532,034

Filed: March 21, 2000

For: **METHOD AND APPARATUS TO
DETERMINE BROADCAST
CONTENT AND SCHEDULING IN A
BROADCAST SYSTEM**

Examiner: Douglas B. Blair

Art Unit: 2142

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Commissioner for Patents
Post Office Box 1450
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AMENDMENT AND RESPONSE TO FINAL OFFICE ACTION

Sir:

In response to the Final Office Action mailed August 9, 2006, regarding the above-referenced application, Applicant respectfully requests entry of the amendment set forth below in consideration of the remarks that follow.